

# Price List: November 2010



<b>The Hub</b>	
<b>The Hub, your One Page Profile Website AND Facebook Business Page:</b> Copy-written text inc ½ hour consultation   Integrated blog   Twitter feed   Scrolling testimonials   Image portfolio   Contact form   Google Map location   Google Calendar   Web address supplied or use own   Full content management   Free upload to 4Networking site for 4N members   Hub content formatted as Facebook Business Page	£295.00
<b>The Hub, your One Page Profile Website:</b> Same features as above, excluding Facebook version.	£195.00
<b>Dynamic content management and hosting:</b> Per month fee. Min 12 months	£10.00
<b>The Hub on Social Media Sites</b>	
<b>Facebook Business Page:</b> Format all content from The Hub into a newly created Facebook Business Page. All in a seamless Facebook style.	£100.00
<b>Facebook Sidebar:</b> Business Page graphic, to match your branding	£85.00
<b>4Networking:</b> The Hub uploaded to <a href="http://www.4networking.biz">www.4networking.biz</a> (FOC if 4N member or if order forum signature)	£25.00
<b>4Networking Forum Signature:</b> For use in forum postings. Price includes The Hub upload to <a href="http://www.4networking.biz">www.4networking.biz</a>	£25.00
<b>ecademy:</b> Reformatting The Hub onto <a href="http://www.ecademy.com">www.ecademy.com</a>	£55.00
<b>LinkedIn:</b> Text only version of The Hub on <a href="http://www.linkedin.com">www.linkedin.com</a>	£55.00
<b>The Hub Extras</b>	
<b>Consultation:</b> Up to 1 hour additional consultation to prepare The Hub text brief, agree layout, formulate headings/keywords for SEO etc.	£55.00
<b>Portrait Photo:</b> Professionally produced photo, taken at networking event	£25.00
<b>Email Stationery:</b> Carry branding through to emails with a personalised email header and signature strip	£95.00
<b>Email Stationery+:</b> As per version above, with addition of all social media buttons and portrait photo	£145.00
<b>Twitter Page Profile:</b> Enhanced background to match your branding + all contact info	£85.00
<b>Video Testimonial:</b> Up to 2 mins of footage recorded at networking event or online: edited, captioned, uploaded to The Hub	£95.00
<b>Ongoing Support</b>	
<b>The Hub Quarterly Management:</b> Updated with video testimonials and/or full content refresh. 4 pieces of activity per year. Per month fee. Min 12 months	£20.00
<b>Blogging:</b> Up to 2 blog postings per month, conceived, written and uploaded. Per month fee. Min 6 months	£85.00
<b>Blogging Weekly:</b> Up to 4 blog postings per month. Per month fee. Min 6 months	£145.00
<b>Social Media Consultancy:</b> Developing a joined-up strategy, to maximise the use of Twitter, Facebook, LinkedIn, 4Networking etc. 2.5 hour consultancy.	£145.00
<b>SEO:</b> Regular link building   keyword optimisation   search engine/directory submissions   monthly analytics report. Per month fee. Min 6 months	£95.00

All prices exclude VAT