

Blogging from a Profile Builder Hub Website

Here as an example of a Profile Builder **babeEblog** from 4N's Terry Cooper

The blog is fully integrated with his profile, taking on the colours and branding identity

Blog posts can be re-tweeted, shared on Facebook & elsewhere

Google loves blogs: It's fresh, keyword-rich content onto your site. Included is an SEO facility:

SEO Information

Page Title:
(approx 50 characters. The title at the very

Description:
(approx 150 characters. Describe your article)

Keywords:
(enter up to eight words or phrases, comma article)

Blogging is replacing 'Newsletters' and 'News' pages on sites: more interactive, more flexible, more personal.

Profile Builder provides a fully functioning blog, **babeEblog** as part of your profile.

- What to blog about??**
- Your interests
 - Your marketplace
 - Your business
 - Personal stuff
 - Reaction to events
 - Create controversy!

Not got time to blog??
No problem!
Profile Builder can blog for you!
Our team of professional copywriters can conceive and write regular blog posts from phone briefings.
Take out a monthly subscription (min 6 months, per month fee):

- **Twice a month:** 2 blog postings per month: £85.00
- **Weekly:** 4 postings per month: £145.00

Subscriptions can be ordered online at www.profilebuilder.co.uk

A blog preview panel appears in your profile and synchronises in your profile on social media sites.

People can add comments and you can see the number of views of a blog

Easy to set up: The full blog facility is set up for you or we can integrate an existing WordPress or Blogger blog into your profile.

Achieving results:
On 17 Sept when Terry started blogging his 4N profile had 1565 views.
On 4 Nov: 2732 views.