

Money saving device is on target with football clubs

FOOTBALL clubs can now save thousands of pounds on their water costs following the launch of a new device by cleaning and hygiene specialists Chemex.

The plastic device is inserted in urinals bringing an immediate reduction in water costs and savings running into tens of thousands of pounds.

The block and cage device is being used by Premier League football club Stoke City and is calculated to deliver £45,000 a year in savings on water costs.

Chemex are supplying the club with hundreds of biological cleaning devices which drop into urinals and drastically reduce water usage.

The average urinal flushes at least once an hour using 1,000 litres of water a week costing around £150 a year. Stoke City have 150 urinals in the ground and attract average crowds of 27,000.

Chemex use a simple toilet block and cage which uses natural enzyme technology to keep urinals smell free and blockage free eliminating the need for regular flushing.

Richard Smith, Managing Director of Stoke City Property, said: "It makes sound business sense to introduce a system which saves the Club a significant sum of money each year, while we have for some time now been committed to exploring ways in which we can help to protect the environment.

"Cutting down on water consumption with this new device comes on top of the fact that we have signed up to the 10:10 Stoke-on-Trent campaign to cut carbon emissions by 10% this year and have a working group in place which looks at all forms of energy conservation."

Stoke City are the first Premier League



Pictured with the water saving gadgets are, from left, Richard Smith, Managing Director of Stoke City Property, Les Kingston, Facilities Manager at Stoke City and Chemex franchisee for Stafford Chris Lunn

club to sign up to the new device thanks to smart footwork by Chemex franchisee for Stafford Chris Lunn.

"Once the club realised just how much money they could save with minimal outlay they didn't need much convincing to sign up," said Chris.



"It saves money and it enhances a club's green credentials"

*– Chemex MD
Michael Graham*

Chemex Managing Director Michael Graham said: "I'm sure this device will prove a winner with football clubs and indeed all sporting arenas. The initial outlay is minimal but the savings are substantial. It saves money and it enhances a club's green credentials.

"The whole thing works through friendly enzymes and there is no need for any plumbing changes simply drop the block and cage into the urinal and start saving water and money."

Further information can be obtained at www.chemexuk.com or call the Chemex Customer Service team on 0121 565 6300.

Chemex is Europe's leading provider of cleaning and hygiene products and services and has been helping businesses to succeed for 25 years